



Join India's Fastest-Growing FMCG Network with Bhix Consumer Private Limited

ISO 22000:2018 and GMP certified company

**Earn lucrative distributing margins
and rewards with 12 brands
across 5 booming categories!**

**Partner with Bhix Consumer
and grow with India's new-age
FMCG ecosystem.**

Founded in Jodhpur, Rajasthan, with roots tracing to 1972 with a clear objective; To provide sustainable, high quality and affordable household line of products for the new and growing India. Bhix takes immense pride in now being a nationally recognised FMCG company

Our Story



Combines traditional Indian values with modern FMCG innovation to meet real consumer needs.



Evolved from humble beginnings into a multi-brand company with 12 trusted, proudly Indian brands.



Built on a foundation of quality, authenticity, and strong partnerships with distributors and consumers.



Licensed to export since 2004, offering unmatched quality of products and sustainability nationwide

Grow with Bhix

Looking to earn more with high-demand, high-margin FMCG products?

Join Bhix Consumer's growing distributor and retailer network.

Highlights:

- All our products are equipped with official GS1 approved barcodes.
- Bhix Consumer is an ISO 22000:2018 and GMP certified company.
- 12 quality-assured FMCG brands with strong repeat demand
- Distributor margins up to 15%
- Investment starting ₹2–4 Lakhs
- Low storage space requirements
- Marketing & logistics support based on business size
- Pan-India opportunities for both new and experienced entrepreneurs



Bhix's Power Verticals

Training + Product
+ Marketing
Support

Low-investment
Business Startup
for Women

Builds Community-
led Micro Retail
Network



Womenpreneur Empowerment

Custom 3-Wheeler
with Glass Display
Shelves

Mobile Retail +
Wholesale Delivery

Efficient Last-Mile
& Market Coverage

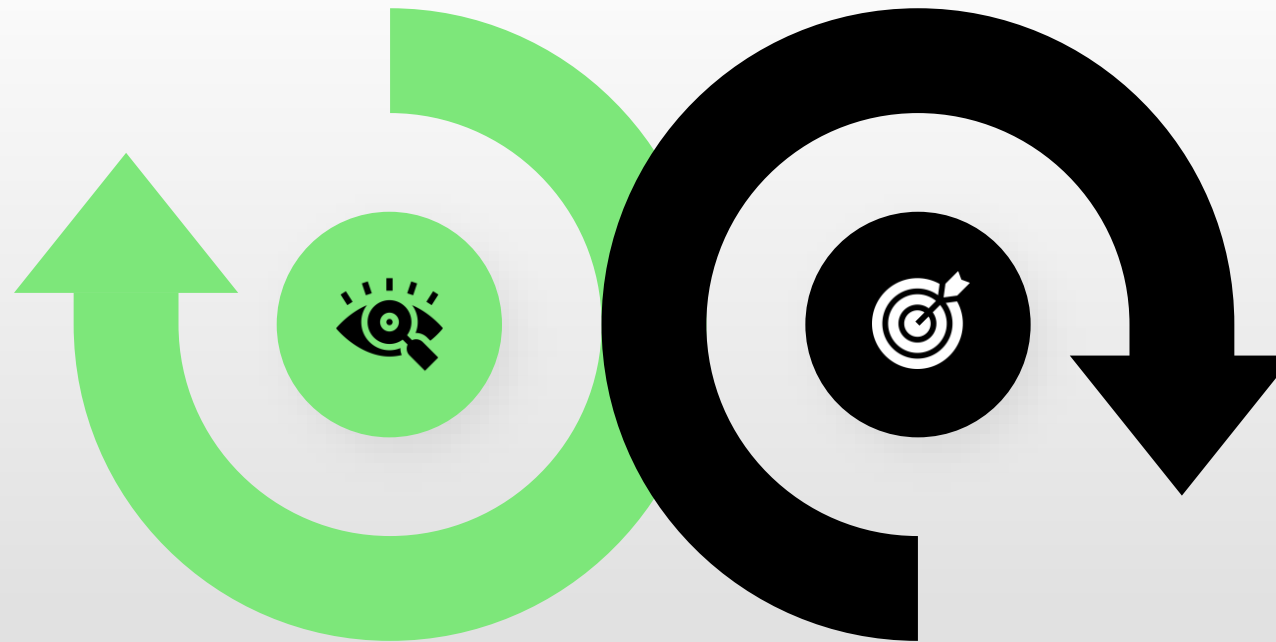


Bhix Auto Distribution

Vision & Mission

Vision

To build trusted Indian brands that enrich everyday life for customers, empower our distributors, and create lasting value for every stakeholder.



Mission

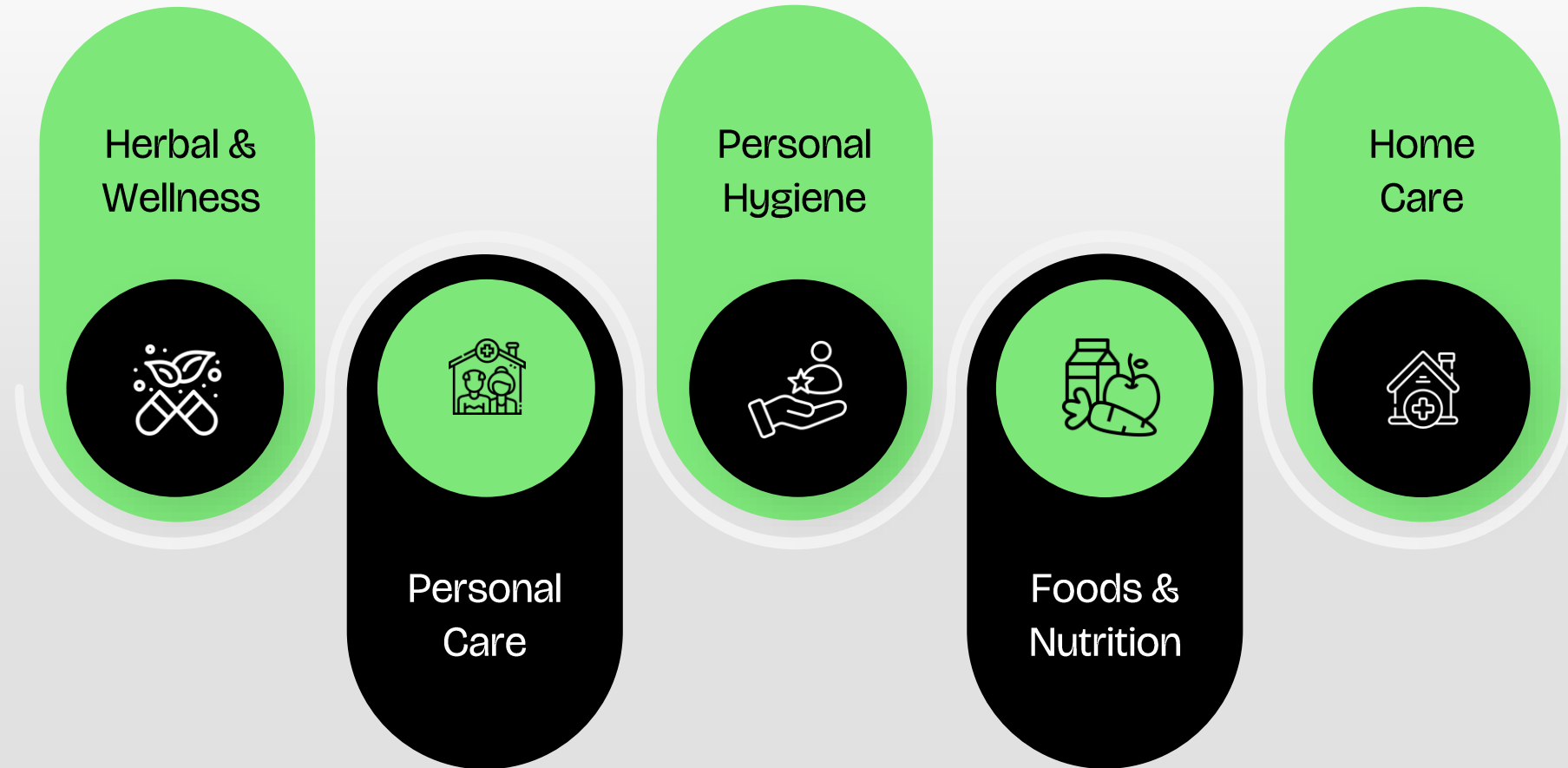
To deliver quality, innovation, and profitable growth to the new India through strong partnerships and consumer-focused FMCG products.

Portfolio Overview – The Bhix Spectrum

Bhix brings together a multi-category FMCG ecosystem crafted for Indian consumers.

Each brand represents quality, innovation, and everyday relevance.

Five Major Categories:



Brand Showcase

Ray7

Everyday
Herbal Wellness



NocJoc

Fun Snacking
for All Ages



TRU3

Authentic
Spices & Foods



Nuteens

Smart Nutrition
for the New
Generation



Zuper

Daily Home
Essentials
Simplified



Odox

Freshness
That Lasts



Brand Showcase

Resultor

Advanced
Cosmaceutical
Skincare

The Resultor logo features the brand name in a bold, italicized, black sans-serif font with a horizontal underline beneath the letters.

Glysoul

Glycerine-
Based
Skincare

The GLYSOUL logo consists of the brand name in a bold, red, uppercase sans-serif font.

GynoPro

Women's
Hygiene & Care

The GynoPro logo features a stylized gold-colored 'G' with a female figure inside, followed by the brand name in a black sans-serif font.

Dipsum

Sauces & Flavor
Enhancers

The DIPsum logo features the brand name in a bold, white, sans-serif font, with 'DIP' stacked above 'sum', all contained within a red square.

Clear & Silk

Pharma-Grade
Hair & Skin Care

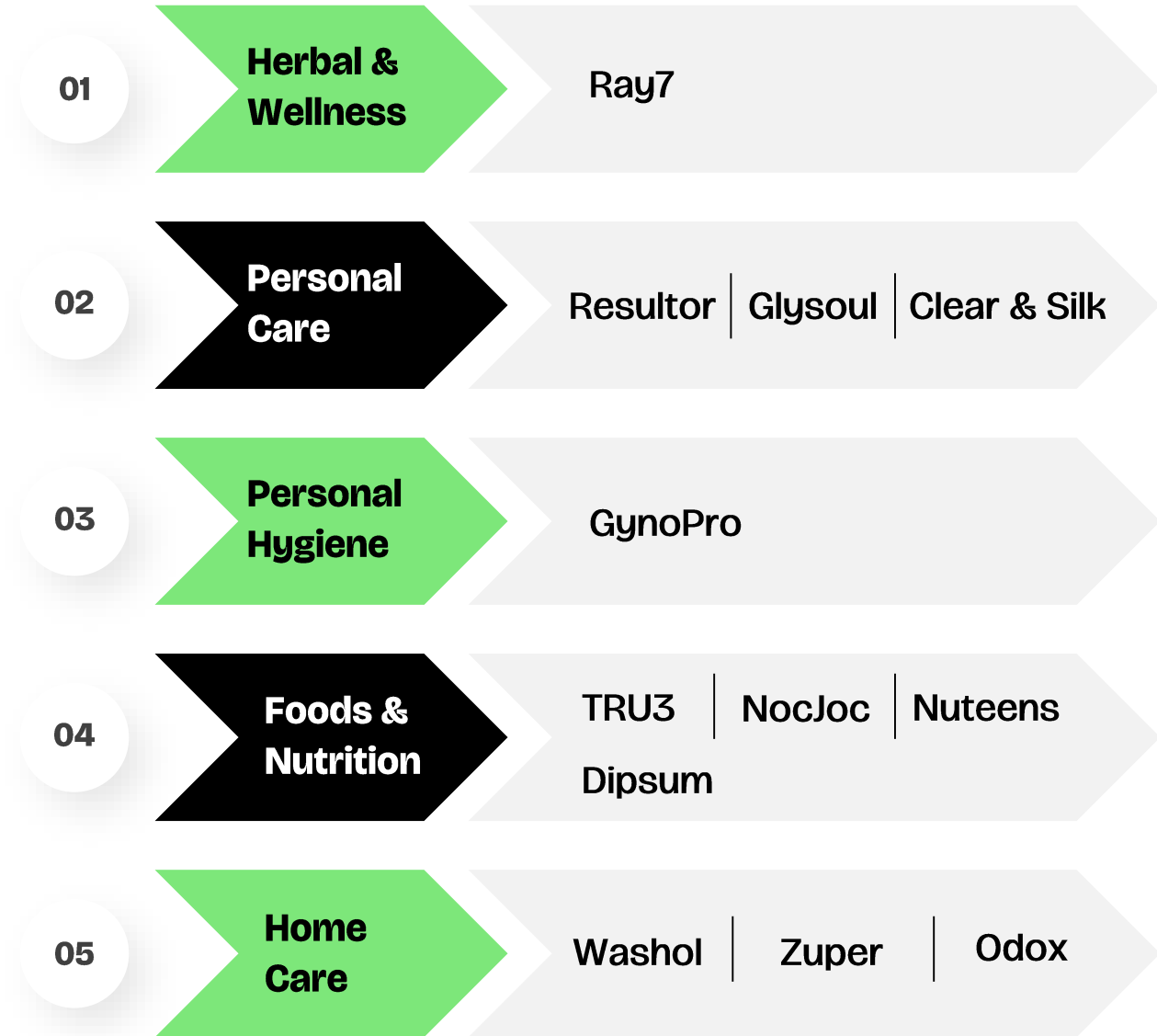
The Clear & Silk logo features the brand name in a black serif font, with a stylized gold-colored hair curl icon to the right of the word 'silk'.

Washol

Smart Cleaning
for Modern
Homes

The WASHOL logo features the brand name in a bold, blue, sans-serif font, with a stylized blue and green circular icon to the right, and the tagline 'THE FEEL OF CLEAN' in a smaller blue font below.

Brand Categories Overview



Partner Benefits & Support

Why Partner with Bhix:



- Multi-brand portfolio, multi-revenue opportunity
- Attractive **7–15% margins** across product lines
- Transparent, growth-oriented partnership model
- **Investment starting ₹2–4 Lakhs**
- **Pan-India coverage** and flexible logistics

Support You Receive:



- Marketing collateral and branding support
- Product training and launch assistance
- Digital and local promotional backing
- Regional representation and after-sales coordination

Logistics & Partnership Snapshot

Logistics & Fulfillment

01	Orders shipped directly or via regional hub
02	Flexible dispatch cycles and low overhead needs
03	Low fixed warehouse requirement

Partnership Snapshot

Criteria	Details
Investment	₹2-4 Lakhs
Margin	Up to 15%
Marketing Support	Based on distributor scale
Logistics	Company/Distributor Managed
Regions	Pan India

Ready to Join the Bhix Distribution Network?

*Let's build India's next FMCG
success story together.*



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